

Hackr Blog Guidelines

- **Our audience:** Developers, or students currently learning more about programming languages, projects, software etc.
- **Our tone:** Our blog is authoritative and informative but friendly and fun to read. Conversational writing is our style—think approachable expert.
- **Our topics:** We cover many topics but our most popular are data science, python, & artificial intelligence. Other topics include but are not limited to, blockchain programming, information security, ethical hacking, growth hacking, C++, Java, Javascript and many other programming languages.

*You must follow these requirements while you write and send your articles for publishing. Articles not adhering to the guidelines will **NOT** be published. You must write (and edit if required) the article that strictly follows the requirements or as guided by our editorial team.*

- First, we'll agree on a topic and title. Don't start writing until then!
- Posts should be 1,000 – 1,500+ words in length. Do not barrage the articles with redundant words or information to make the word count.
- Keep It Simple. Content should focus on practical implementation as it would enhance readers' Knowledge.



- Improve the readability of your content by using short paragraphs with 4 to 5 sentences. You may use short sentences and simple words.
- You may also use subheadings when you are referring to a subtopic.
- It is recommended to use appropriate formatting options.
- Represent percentages and numeric values as digits.
- Use spaces wherever required.
- Capitalize the first letter of every word in the heading.
- It is advisory to include relevant code snippets, data sets, and screenshots, thus making it easier for the reader to understand the concepts.
- Use examples, practical or real-life examples are preferred to explain further and support your points.
- Break up content, so it's easy to read. Include headings, subheadings, bullets and visual elements to increase the readability of the piece.
- Write in a natural, conversational tone. content should be authoritative, but not robotic. You can use a sense of humor if you prefer but keep it professional.
- All content **MUST BE ORIGINAL**. No duplicate or syndicated content as guest posts. If your post has appeared anywhere else online, we can't publish it.
- The content published on our website holds quality and authenticity standards in the technology industry, so we expect you to watch the same when you submit your blog.
- Always name your sources. Even if you're an expert. If you're going to drop some stats (ie: "open rates jumped 40 percent YOY"), link back to the original source. Ultimately we will decide if we link back to the source or not but we prefer that you do.



- Actionable Takeaways. Recap main points of your article as bullet points at the end of the post. Not required but recommended.
- Talk about your real-world experience. Write about mistakes you've made, your plans, and strategies that went well or failed. Share your experience authoritatively, if possible.
- Take a position. If you disagree with a common agenda, talk about why the mainstream point of view might be misleading or wrong. Use facts, screenshots, interesting data. Use external references to support your case.

Outbound Links

- Point or anchor the links in your content post to relevant internal hackr.io blogs or tutorials that relate to your topic.
- External linking to other resources must be only for third-party perspectives, evidence, and statistics.
- You are permitted to refer to credible sources you like research papers and other popular books and publications.
- You are only allowed 1 dofollow link in your author byline or the article. We reserve the rights to modify your anchor text link.
- No affiliate links. If you place a link that leads back to a money / product page we will know that your intent is to sponsor your brand, in which case we will send you a copy of our media kit to sponsor your article. If your post is a sponsored post you are allowed 2-3 dofollow links to your site(s). We reserve the right to remove or edit anything that we find promotional in your submission unless otherwise stated.

Use Images

- Having images in your article is not mandatory but if you do please make sure to upload a URL of where the image is located such as Google Drive.
- A featured image must be 1600 wide X 800 tall with extensions .png or .jpg.
- Align the images to the center unless they align with the text.
- Keep the display size for all images to “large.”
- Upload and use at least one image per blog.
- All images must have graphs, charts, or illustrations from other websites unless approved by our editorial team.
- Images having a brand logo and watermark or any links displayed on them will not be accepted.

Author Profile

- Please sign up for a Hackr.io account and send us your associated email address to that account in order for us to grant you author access and create a byline for you.
- Your author profile will be attached to your every submission that you contribute to be published on hackr.io.
- Create a short description of who you are and your field of expertise and experience. Keep your bio short and describe yourself in less than or upto 200 words.
- Please add links to social media profiles especially LinkedIn as this helps create a strong professional profile.
- You are permitted to provide your website or company name or URL. Links in this section are marked nofollow by defaults unless otherwise changed by us.
- A 200 x 200 .png or .jpg image of yourself.

Guest Post Submission Process

Step 1 If you haven't contacted us via email already, please contact us with the subject "Contribute for Hackr" then in the body of the email please suggest 3 topic ideas. Before submitting your blog ideas, make sure that the topics are pitched as per what we cover in our blog. Make sure the topic hasn't already been published on our site, we don't want duplicated content.

Step 2 We will review your topic ideas and notify you. Please wait for approval from our side before writing your content. Please remember that any contributing posts trying to promote a product, company or service is considered a sponsored post. You can view those guidelines here. [VentureKite Sponsored Post Guidelines](#)

Step 3 After your topic has been approved you have 7 business days to respond with your article. If more time is needed please just let us know. You may submit your article in the form of Google Docs only and grant us edit access.

Step 4 Our content editor or outreach manager will get back to you with recommendations to further improve your article to fit our guidelines.

Step 5 After you incorporate the required changes as suggested or guided by our editorial team, your blog will be scheduled, and you will be informed accordingly when it's published. We encourage you to contribute as much as you can, your expertise is needed in the Hackr community!