

› hackr.io

**Reach And Engage
Beginner Programmers
With Hackr: The
Leading Learning
Platform For
Aspiring Developers**



A platform for beginner programmers to discover and rank the best online tutorials and courses.

Hackr.io is a platform that connects developers with the best online tutorials and courses to learn new programming languages and technologies. Our platform allows users to discover, share, and rank the best resources for learning a variety of programming languages and frameworks, such as Python, JavaScript, and React. Our community of developers can ask for help, share tips, and give feedback on the resources they have used.

Our target audience is mainly beginner programmers and developers, who are looking to improve their skills and stay up to date with the latest technologies. We have a rapidly growing user base, with over 190,000+ registered members and 800,000+ monthly active users.



Why Advertise With Us

Audience & Reach



7.9 MILLION

average yearly
users



12.5 MILLION

average yearly
page views



1 minute

average time
spent on site



GEOGRAPHIC REACH

US, UK, DE, CA 30%
IN 32%

91%

are entry level, seeking
to improve their skills

26%

are shopping for a
course

190K

subscribed emails

200

countries reached

coursera

udemy

EDUJAS



educative

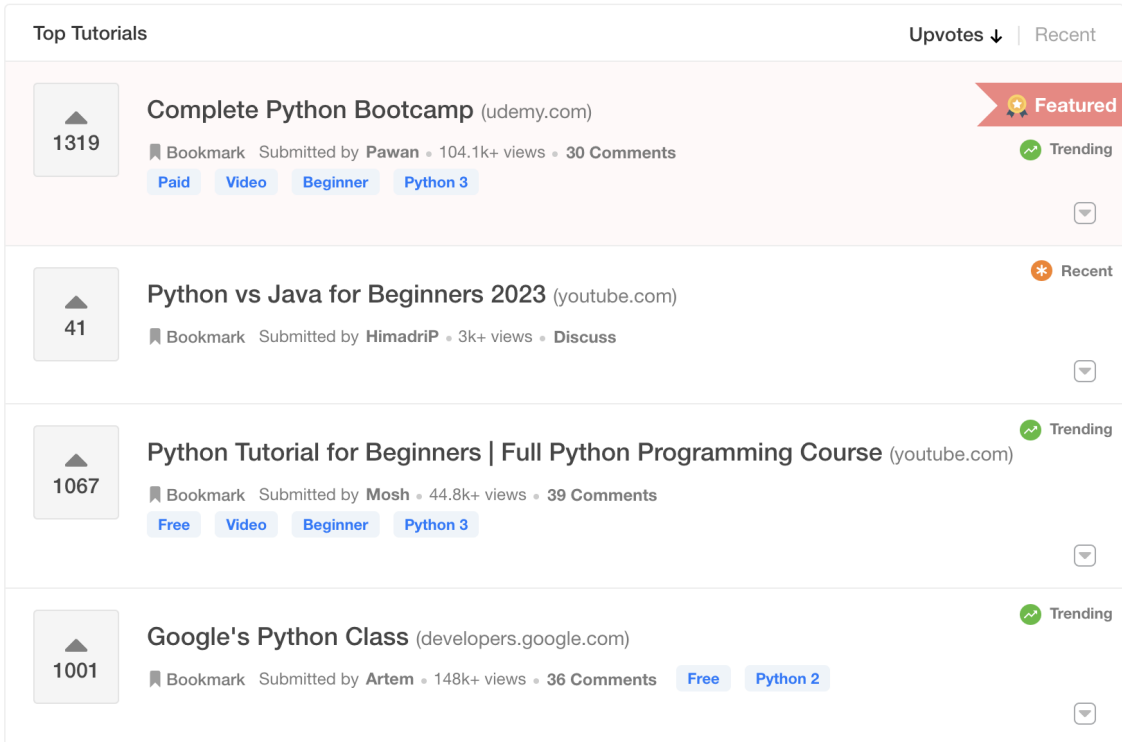


Springboard

LinkedIn Learning

Partnership Opportunities

Looking to reach and engage with the next generation of developers. Hackr offers sponsored content, display advertising, native placements, sponsored emails, and co-branded events. By partnering with Hackr, you will have access to our highly engaged community of aspiring developers and be able to position your brand as a leader in the tech industry. Additionally, our robust analytics and targeting capabilities allow us to deliver your message to the right audience at the right time.



The screenshot shows the 'Top Tutorials' section on Hackr.io. It lists four tutorials with their respective upvotes, submission details, and tags. The first tutorial, 'Complete Python Bootcamp' by Pawan, is highlighted with a 'Featured' badge and 'Trending' status. The other three tutorials are 'Python vs Java for Beginners 2023', 'Python Tutorial for Beginners | Full Python Programming Course', and 'Google's Python Class'. Each entry includes a bookmark icon, submission details, and tags like 'Paid', 'Video', 'Beginner', and 'Python 3'.

Native Sponsorship



The screenshot shows the Hackr.io homepage. The navigation bar includes links for Programming, Data Science, DevOps, and Design, along with a search bar and a 'Submit a tutorial' button. The main content area features a large green banner with the text 'your ad'. Below the banner is a section titled '10 Best Python Courses Online to Take in 2020', which is part of a 'Recommended Learning' list. The banner also includes an illustration of two people working on a computer with the text 'BEST PYTHON'.

Display Advertising

Attract And Connect With New Programmers Using Hackr: The Premier Learning Resource For Aspiring Developers

Alex Elkhoury

Growth Manager

alex@venturekite.com

647.203.9994

hackr.io